



#TRAVELSPIRIT

#MAAS

2nd Annual Conference: MaaS and Openness

Practical approaches to embedding Mobility as a Service

Tuesday, 26 September 2017

Atrium, Camden Market, London NW1 8AH



Speaker biographies

Stephan Anescot, MaaS Global - UK Expansion

@SANESCOT

Stephan launched his parking management startup during his last semester at ESSEC business school - and has stayed with transportation, innovation and smart city topics ever since. From parking to mobile ticketing startups, from safety to information systems - in rail, air and automobile - he has been involved in a broad range of mobility themes, and an early MaaS advocate.

He has now joined MaaS Global to launch Whim in the UK, starting with Birmingham..

Giles Bailey, CEO & Director of International Relations, TravelSpirit

@STRATAGEEB1

Giles Bailey is Director of Stratageeb Limited, a policy and strategy consultancy based in London. He provides over 25 years of experience in mobility, innovation, partnership, planning, tourism, modelling, marketing, and digital on two continents and with a range of leading businesses in global cities. Giles currently serves as CEO of TravelSpirit and Director of International Relations.

Jeremy Dalton, CTO, TravelSpirit

@METHOD_CITY

Jeremy is Principal of Method City, an urban planning and policy consultancy based in Portland, Oregon that specialises in navigating the complex challenges where transport and mobility intersect with technology, public health, and community development. Jeremy is also the voluntary CTO of TravelSpirit.

James Datson, Principal Technologist, Transport Systems Catapult

James joined the Transport Systems Catapult in 2016 to develop their Mobility as a Service (MaaS) programme. The Transport Systems Catapult provides an important role in facilitating innovation in MaaS in the UK, through collaborating with the public and private sector. James has over 15 years of experience providing technical and management consultancy services to public and private sector clients, specialising in the field of Intelligent Mobility. James was lead author of the influential 2016 Transport Systems Catapult report 'Exploring the Opportunity for Mobility as a Service in the UK'. James is recognised as a thought-leader in MaaS innovation, he is a Board Member of the EU MaaS Alliance and he advises SMEs, Transport Operators, OEMs and policy makers on future transport innovation.

James Gleave, Founder and Director Transport Futures @JAMESGLEAVE1 @TRANSPORTFUTUR

James is a transport planner with some 13 years experience in the sector. He has delivered and assisted in the delivery of many infrastructure, as well as transport strategies and policies. He specialises in foresight and futures thinking, and has supported the delivery of many innovative technology projects in autonomous cars, smart infrastructure, and mobility as a service.

He now has his own transport foresight and futures company, Transport Futures. By applying techniques such as scenarios, visioning, and futures surveys, he supports policy makers and decisions makers in developing strategies to take advantage of the opportunities from the future of transport. James is also a member of the Travelspirit UK Project Board, where he has the role of Director of Consultancy Services. He works with partners in the UK to deliver thought leadership, including the Openness Index for Mobility as a Service.

Richard Goulding, Researcher, MaaS Lab, UCL Energy Institute

Richard Goulding is a researcher at MaaS Lab, UCL Energy Institute. His work focuses on preparing the cities for initiating Mobility as a Service schemes by exploring several aspects such as data openness, transport operators openness, infrastructure integration and citizens' openness to new mobility concepts. Richard has developed the MaaS Maturity Index, an index that indicates the readiness level of cities to initiate MaaS while pointing out the strengths and weaknesses of the cities in regards to MaaS. Richard holds a Master degree in 'Economics and Policy of Energy and the Environment' from the UCL Energy Institute, and a BSc in Geography from Durham University.

Derek Halden, Loop Connections

@DEREKHALDEN

Derek Halden has been delivering projects delivering door to door journey solutions for people through the business he founded 21 years ago. His work has included leading the development of the Making the Connections agenda for Cabinet Office and DfT 15 years ago including continuous involvement in measuring and monitoring connectivity and access to opportunities since then. Derek also works widely for retail and development clients supporting the development of smart ticketing, travel accounts and personalised travel plans.

Si Ho, Chair, TravelSpirit

Si Ho is Chair of the TravelSpirit Foundation. He has 20 years experience in innovation, urban planning, human-centred design processes, market research and transport operations. He has worked with a diverse range of organisations including Shell Research, Ministry of Defence, Royal Bank of Scotland, Transport for London, Westfield Shopping Centres, Leicester Regeneration Company, Transport for Greater Manchester, Cisco and BT.

Dr Maria Kamargianni, Head of MaaS Lab, UCL Energy Institute

@MAASLAB_ORG

Dr Maria Kamargianni is a Lecturer (Assistant Professor) in Transport and Energy in the Energy Institute of University College London and the Head of MaaS Lab. Her published research has won several awards, and focuses on mobility as a service (MaaS), new mobility services and business models, active transportation (walking and cycling) modelling, social networking and traveling, and econometrics.

Dr Kamargianni is the Principal Investigator of several MaaS-related projects, such as the H2020 funded project MaaS4EU. She has published papers and reports about new mobility services and MaaS, including the feasibility study for MaaS in London for the UK Department of Transport and the impact assessment of MaaS and opportunities that lie ahead for Transport for London.

Beate Kubitz, COO, TravelSpirit**@BEATEKUBITZ**

Beate Kubitz is a writer and thought leader on the emerging mobility agenda. After working for shared transport organisation Carplus Bikeplus she joined the board of TravelSpirit, contributing to a number of policy papers. Her report, the first Annual Survey of Mobility as a Service in the UK was published in August by Local Transport Today publisher, Landor Links. She writes a mobility as a service blog for Landor - www.landormaas.blog - and is a consultant for a number of transport and technology organisations.

Chris Lane, Head of Smart Travel, TfWM

Working in Public Transport for most of my life I've had the opportunity to deliver significant changes to public transport. In my role at Transport for West Midlands I am able to deliver change through people, processes and technology. In particular the application of modern technology and working practices to deliver new and innovative services to passengers.

My background encompasses delivering significant Business Improvement programmes, implementing innovative ITS and ICT systems, modernising and managing a large data collection team and playing a major role in the successful delivery of TfWM's Smartcard and Passenger Information schemes. I am currently leading our Commercial Mobility as a Service Initiative.

Stefano Mainero, Chair of Northern Italy project board, ITS Projects Director**@STEFMAI**

Stefano has a degree in Electronic Engineering awarded by the "Politecnico di Torino" University (Turin, Italy) and has 20+ years of experience in Intelligent Transport Systems (ITS), Sustainable Transport and European Projects. Since 2007 Stefano has collaborated with the European Commission as Expert Evaluator of Transport Projects and in 2014 was also appointed Rapporteur and Reviewer. Stefano has participated as External Transport Expert in Advisory Councils of several European and UK projects.

Stefano has given university lectures and has written articles on ITS topics and European affairs and participated as a speaker and chairman in numerous conferences and workshops on Transport in several European countries. Stefano is Fellow Member of the UK Chartered Institute of Logistics and Transport (CILT, UK), Member of the British Institution of Engineering and Technology (IET) and Member of the US Institute of Electrical and Electronic Engineers (IEEE).

Søren Sørensen, Founder, SFMCON**@SOS_SFMCON**

Søren Sørensen, Msc.E.E. System Construction, is an experienced independent management consultant targeting Mobility as a Service and Smart Ticketing programs internationally. Moreover, he acts as an ambassador promoting the conversion from private car mobility to shared mobility and MaaS. He has served since 1984 in executive positions in companies working on large scale programs and change management in public transport smart ticketing, credit card, video game and airlines communication businesses.

Recently Søren Sørensen headed the national travelcard (rejsekort) program at DSB (Danish Railways) and Midttrafik (second largest public transport administrator in Denmark).

In 1998 Søren Sørensen founded SFMCON, a management consulting company. SFMCON consulting services include: smart mobility and MaaS workshops and strategies, business case, program management, processes for handling smart mobility schemes, plus project crisis analysis and recovery. Søren enjoys serving as a speaker and moderator for international Smart Mobility conferences.

Gary Stewart, Wayra UK and Telefónica Open Future_(UK)**@GARYSTEW**

Gary Stewart is the Director of Wayra UK and Telefónica Open Future_ (UK). He is also an associate professor and the Entrepreneur-In-Residence at IE Business School in Madrid. Gary co-founded Nuroa.es, a Barcelona start-up that raised over €4M in funding before being sold to an Australian competitor. Before becoming an entrepreneur, Gary worked as a lawyer at Sullivan & Cromwell in New York, Simpson Thacher & Bartlett in London, and Freshfields Brackhaus Deringer in Spain. Gary graduated magna cum laude, Phi Beta Kappa from Yale University and was the Executive Editor of The Yale Journal at Yale Law School.

Andy Taylor, Strategy Director, Cubic Transportation Systems Inc**@ANDYMOBILITY**

Andy is Director of Global Strategy for Cubic Transportation Systems, where he oversees global strategy and focuses on strategic partnerships with some of the world's leading technology and software companies. A global transportation professional who has worked in the domain for over 25 years, he started in Europe providing a harmonisation role for the UK Department for Transport between the air traffic control programmes of Europe and the USA, before relocating to Washington DC to set up several transport business lines for various companies.

Coralie Triadou, Business Development Director RATP Dev UK**@CORALIE_T_**

Coralie Triadou lead the launch of Slide Bristol a new personalised mode of transport that was introduced in the UK in July 2016. She has since overseen the operations and development of Slide. She draws on her experience in business development of transport project, strategy and data analysis.

She began her career as a consultant (Artelys - Paris, Steer Davies Gleave – London) and managed transport planning projects including market research, patronage and revenue forecast and overall strategy to enter new markets. She then joined the French rail infrastructure manager (Réseau Ferré de France) in 2010 and public transport operator RATP Dev in 2012 to oversee service design for bus operations and bids. She holds an MSc in Operational Research from ENSIMAG and a PhD in Applied Mathematics from Paris 1 Panthéon Sorbonne.

Peter K Wells, Head of Policy, ODI**@PETERKWELLS**

Peter Wells is Head of Policy at the Open Data Institute (ODI). He works with governments and businesses around the world to make data as open as possible for those who need it, so that data can help inform the decisions we make as individuals, organisations and societies.

The ODI was co-founded by the inventor of the web Sir Tim Berners-Lee and AI expert Sir Nigel Shadbolt to address today's global challenges using the web of data.

Peter spent over 20 years in the telecommunications industry working with both telecommunications companies and regulators to investigate new technologies, transform businesses and launch new products. Before joining the ODI, Peter worked in a voluntary role to organise an independent review of digital government policy for the Labour Party, and for Open Addresses Limited to experiment with creating a collaboratively maintained open address register. He's a longstanding fan of Blackpool FC.

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